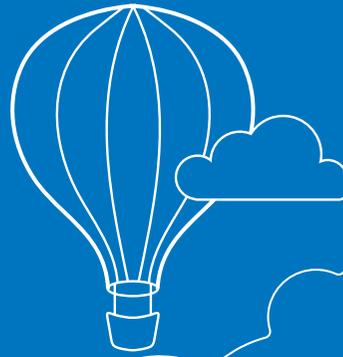


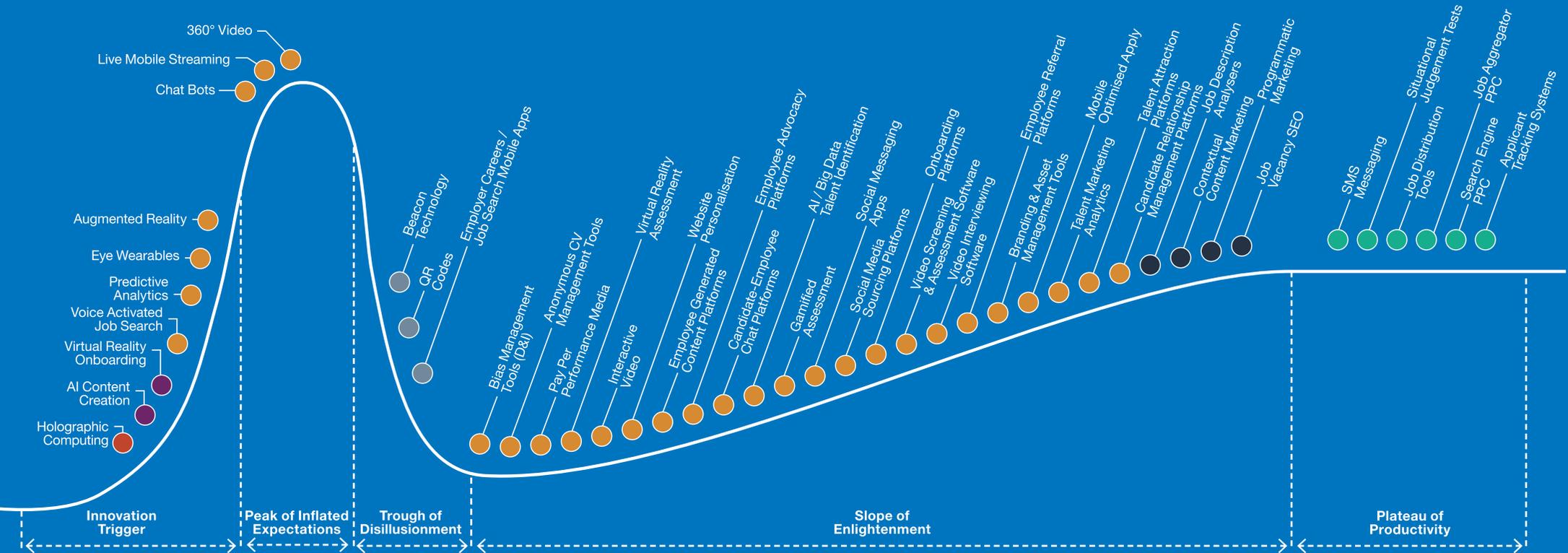
# THE RECTECH HYPE CYCLE

## 2018



When plateau of productivity will be reached in recruitment

- Plateau Already Reached
- 2-5 Years
- More Than 10 Years
- Less Than 2 Years
- 5-10 Years
- Obsolete Before Plateau



For more information on the RecTech Hype Cycle, visit [employerbrand.com](http://employerbrand.com)